

**ADVERTISE IN THE 2014 BETTER HOMES AWARDS MAGAZINE . . . AND
YOUR AD WILL ALSO BE INCLUDED IN THE 2015 MEMBERSHIP DIRECTORY ****



BETTER HOMES AWARDS

*The 2014 Edition of the Better Homes Awards Magazine, will now be a full size glossy high quality professional magazine again, with photography of the best work members have to offer. This magazine will be distributed to the public at several key location in Northern Vermont. This year we will display photos of winners in 16 different categories, as well as, features on each of the achievement award winners, ie., Builder of the Year, Remodeler of the Year, etc. Contact our project coordinator; **Michael Furey** at **802 479-2017** to reserve ad space in this year's edition, answer any questions you may have and/or assist you in ad design, layout and ad placement.*

Advertising Rate Sheet (all ads are color ads)

Ad Size

FULL COLOR CAMERA READY AD

1/6 Page (5" x 2-3/8") (Horizontal or Vertical)	\$ 325
1/3 Page (5" x 5")	\$ 445
1/2 Page (7-5/8" x 5") (Horizontal or Vertical)	\$ 545
Full Page (7-5/8"W x 10"H or full bleed)	\$ 875
Inside Back Cover (7-5/8"W x 10"H or full bleed)	\$ 975
Outside Back Cover (7-5/8"W x 10"H or full bleed)	\$ 1295

Discounts:

All 2014 Better Homes Awards Entrants: discounted cost of 1/3 page ad \$395 and includes free ad production

BHA Sponsors ads are eligible for 10-20% discounts, contact us for details

Deadline to Reserve Ad Space, Nov. 11, 2014

All photos, artwork, logos and ad copy, or camera ready ads must be submitted to mike@homepub.net by Monday, Nov. 17, 2014. Color proofs of all ads will be emailed to advertisers for approval. All camera ready ads must be in a high resolution PDF format to size.

A Publication by



**Home Builders
and Remodelers
Association
OF NORTHERN VERMONT**

AD PRODUCTION COSTS

Using your logo and artwork. Includes typesetting and layout

1/6 Page and 1/3 Page **\$25 ea.**

1/2 Page and full Page **\$35 ea.**

All Advertisers will receive proof for approval

**** Reprints of the 2014 Better Homes Awards Magazine will be included inserted in the 2015 Membership Directory**